

Vibrant Villages Programme – II (VVP-II)

- ❖ VVP-II a Central Sector Scheme (**100%** centrally funded) aiming at reinforcing the Government’s commitment to the vision of Viksit Bharat @2047 by ensuring safe, secure, and vibrant land borders.
- ❖ The programme is being implemented in strategically selected villages across **15** States and **2** Union Territories, including the Union Territory of Jammu & Kashmir, during the period FY 2024–25 to FY 2028–29.
- ❖ In J&K, **1421** No. of Villages fall under **49** ILBs across **8 border** districts and **124** strategically villages across **43** blocks in border districts have been selected under VVP-II

Programme Objectives:

1. Creation of better living conditions in strategic border villages
2. Provision of adequate livelihood opportunities
3. Ensuring prosperous and secure international borders
4. Control of trans-border crime in vulnerable regions
5. Integration of border populations with the national mainstream
6. Enabling villagers to act as the “eyes and ears” of Border Guarding Forces

Scheme Components

Component-1:

The programme envisages 100% saturation of following **four thematic areas** in all **1421** No. of Villages falling under **49** Border blocks across **8** districts (Baramula, Kupwara, Bandipora, Jammu, Kathua, Rajouri, Samba and Poonch):

- All-Weather Road Connectivity – through PMGSY-IV.
- 4G Telecom Connectivity – through Digital Bharat Nidhi.
- Television Access – via Broadcasting Infrastructure and Network Development (BIND) Scheme.
- On-Grid Electrification – through Revamped Distribution Sector Scheme (RDSS).

Component-2:

Saturation of all ongoing/ existing Central /UT schemes in **124 selected Strategic Villages** under:

- Livelihood opportunities
- Health infrastructure
- Education facilities.
- Financial inclusion & empowerment
- Tourism promotion

Component-3:

Border-specific Outreach Activities- Building trust and cooperation including- **Cultural programs & events, Awareness campaigns & training, Medical & veterinary camps and Tourism promotion** initiatives.

The Planning, Development & Monitoring Department has been designated as the Nodal Department, and the Administrative Secretary, PD&MD, as the Nodal Officer, vide Government Order No. 848-JK (GAD) of 2025 dated 04.07.2025. All border districts have nominated Nodal Officers for each identified village to ensure focused oversight. Further, UT-level Screening Committee and District-level Committees have been constituted vide Government Order No. 849-JK (GAD) of 2025 dated 04.07.2025.

Online training on handling the VVP-II portal was imparted by MHA, Gol, through video conference on 06.11.2025, focusing on baseline village data verification, profile updation, reporting modules, and implementation mechanisms. Further, login credentials for the VVP-II portal have been created & shared with the concerned districts. The re-verification process has been completed, and uploading of actual data on the portal is underway. Districts have also conducted gap analysis across the four thematic areas for all villages in the border blocks.